

# SOCIAL MEDIA IMAGE SIZES 2021



## FACEBOOK

Profile pic.....	180 x 180 pixels
Cover image.....	820 x 312 pixels
Cover video.....	820 x 462 pixels
Cover video length.....	20-90 seconds
Feed post images, the optimal size.....	1200 x 630 pixels
Link Image Size.....	1200 x 630 pixels
Stories.....	1080 x 1920 pixels
Group Cover.....	1640 x 856 pixels
Event.....	1920 x 1080 pixels
Check the text to image ratio for ads.....	
<a href="https://www.facebook.com/ads/tools/text_overlay">https://www.facebook.com/ads/tools/text_overlay</a>	



## INSTAGRAM

Profile pic.....	180 x 180 pixels
Post - image or video.....	1080 x 1080 pixels
Oblong posts (portrait or landscape).....	1080 x 1350 pixels
Feed ads.....	1080 x 1080 pixels
Stories (posts and ads).....	1080 x 1920 pixels
IGTV.....	1080 x 1920 pixels
IGTV Cover.....	420 x 654 pixels



## TWITTER

Profile Pic.....	400 x 400 pixels
Cover Image.....	1500 x 500 pixels
Tweet images.....	1024 x 512 pixels



## LINKEDIN

Profile Pic.....	400 x 400 pixels
Cover Image.....	1584 x 396 pixels
Company page cover.....	1536 x 768 pixels
Company profile pic.....	300 x 300 pixels
Hero Image.....	1128 x 376 pixels



## PINTEREST

Profile Pic.....	165 x 165 pixels
Optimal size for a pin.....	1000 x 1500 pixels
*Pins taller than 1260 pixels high will get cut off, and users will have to tap the pin to see the full image.	



## YOUTUBE

Profile Pic.....	800 x 800 pixels
Video dimensions.....	1280 x 760 pixels
Video thumbnail.....	1280 x 720 pixels
Channel Cover Image.....	2560 x 1440 pixels



## SNAPCHAT

Image.....	1080 x 1920 pixels
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## TIK TOK

Profile photo.....	200 x 200 pixels
Video.....	1080 x 1920 pixels